



Small Business  
Development Center  
at Georgia Southern University  
UNIVERSITY OF GEORGIA

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[1]

[Reminder: Digital Marketing BOOTCAMP Opportunity in Vidalia on June 7th](#) **[1]**

On 31 May, 2023



Small Business  
Development Center  
UNIVERSITY OF GEORGIA

# DIGITAL MARKETING BOOTCAMP



Wednesday, June 7, 2023  
12:00 p.m. (noon) - 3:00 p.m.

Southeastern Technical College  
Economic Development Center  
100-A Brinson Rd., Vidalia, GA 30474



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# DIGITAL MARKETING BOOTCAMP



## Need help telling your story? Connecting with your customers? Mastering social media?

This program covers the fundamentals you need to tell your story, connect with online audiences, map your buyers' journeys and master social media platforms like Facebook, Instagram and LinkedIn. You'll also learn how to design a website that is optimized for search engines and local audiences, along with other key strategies to build a powerful online presence.

### LEARN:

- How to set marketing goals that make sense for your business
- What motivates your target customers
- How to compare yourself to your competition
- Which social media platforms are right for your business
- What to post on Facebook, Instagram and LinkedIn
- Website optimization strategies for visitors and search engines
- How to get found on local internet searches



*No Cost! Register:*

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Economic Development Center  
100-A Brinson Rd  
Vidalia, GA 30474*

In partnership with:



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*Meet our  
Digital  
Marketing  
Experts*



1. **ROBBIE PARKS**  
Business Consultant | Gainesville, GA
2. **DREW TONSMEIRE**  
Area Director | Kennesaw, GA
3. **NADIA OSMAN**  
Business Consultant | Savannah, GA

All programs of the UGA SBDC are open to the public on a non-discriminatory basis.  
Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.  
Contact Lauren Davis at [ldavis@georgiasbdc.org](mailto:ldavis@georgiasbdc.org) or call (912) 651-3200.

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### Source

**URL:** <https://www.toombsconnect.com/connect/news/reminder-digital-marketing-bootcamp-opportunity-vidalia-june-7th>



**Links**

[1] <https://www.toombsconnect.com/connect/news/reminder-digital-marketing-bootcamp-opportunity-vidalia-june-7th>