

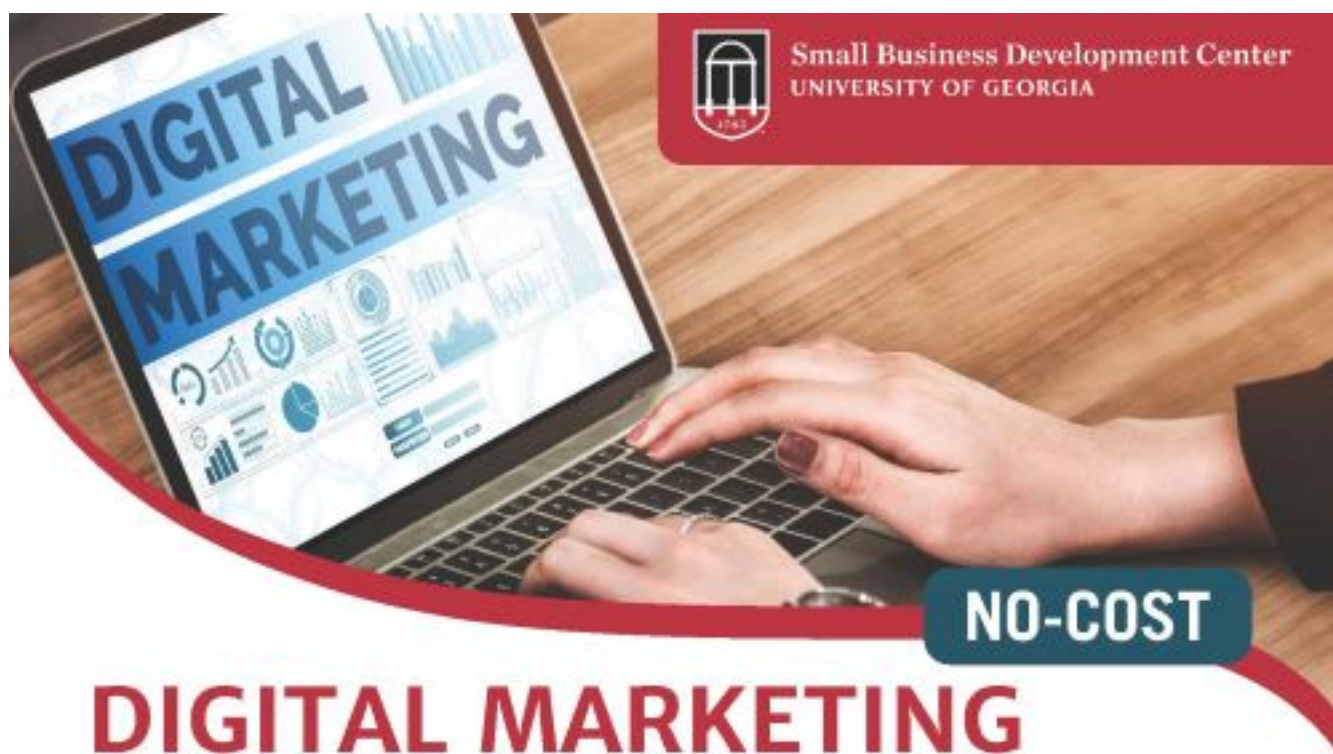


Small Business  
Development Center  
at Georgia Southern University  
UNIVERSITY OF GEORGIA

\_[1]  
[1]

## [FREE Digital Marketing Bootcamp - June 7, 12-3 p.m., Vidalia](#) **[1]**

On 18 May, 2023



**NO-COST**

# DIGITAL MARKETING BOOTCAMP

**Wednesday, June 7 | 12:00 - 3:00 p.m.**

*Location: Southeastern Technical College  
Economic Development Center*

*Are you ready to take your digital marketing to the next level?* This program will cover the fundamentals you need to tell your story and connect with online audiences.

Throughout this course, you will gain a better understanding of who your customer is, learn key strategies to master multiple social media platforms, learn how to design a website that is optimized for search engines and local audiences, and so much more!

## *Learn how to:*

- Set marketing goals that make sense for your business
- Compare yourself to your competition
- Determine which social media platforms are right for your business
- Optimize your website for visitors and search engines

**REGISTER: [ugasbdc.training/sav/BootcampVID](https://ugasbdc.training/sav/BootcampVID)**

The UGA Small Business Development Center is a Public Service and Outreach unit of the University of Georgia, funded in part through a cooperative agreement with the U.S. Small Business Administration. All programs of the UGA SBDC are open to the public on a non-discriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.

**CONTACT:** (912) 651-3200 | [southerncoastal@georgiasbdc.org](mailto:southerncoastal@georgiasbdc.org)

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