



Small Business
Development Center
UNIVERSITY OF GEORGIA

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[Financial Fundamentals for Business Owners](#) **[1]**

On 28 Sep, 2021

**IMPROVE YOUR FINANCIAL DECISION MAKING!**

This program is designed to educate business owners on the importance of good financial data and how to use that financial data for both tactical and strategic decision making. You will also gain a better understanding of how banks/lenders evaluate their businesses and capital requests.

COURSE OUTLINE

- Accounting and Record Keeping Basics
- Understanding Financial Statements
- Analyzing Financial Statements
- Improving Cash Flow and Increasing Profits
- Establishing Financial Controls
- Forecasting
- Becoming Bank Ready and Financing Options

**IN-PERSON, LIMITED SEATING
NOVEMBER 2, 2021****9 AM - 3:30 PM, Lunch Included****UGA SBDC AT GEORGIA SOUTHERN
UNIVERSITY
58 E. MAIN STREET
STATESBORO, GA 30458**PROVIDED THROUGH
THE GENEROUS SUPPORT OF:**COASTAL AREA
DISTRICT DEVELOPMENT
AUTHORITY, INC.****REGISTER TODAY:**https://ugasbdc.training/sav/FinFund_GSU**For more information contact:**southerncoastal@georgiasbdc.org or (912) 651-3200

A Public Service and Outreach Unit of the University of Georgia. Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance by contacting Liz Overstreet at 912-651-3200, or emailing southerncoastal@georgiasbdc.org.

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