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[Toombs County Workforce Strategy](#) **[1]**

On 09 Jan, 2021

The Toombs County Development Authority seeks to create a workforce development strategy for the community. The availability of a skilled workforce is a key ingredient for attracting new jobs and supporting existing businesses. The workforce strategy will also help the community navigate the impact of the COVID-19 pandemic. This effort will create a roadmap for workforce development efforts in Toombs County. Specifically, the strategy process will identify gaps, develop priorities, create strategies for meeting the talent needs of existing industry and prospective employers, set workforce development goals, and tell the Toombs talent story.

The inclusive planning process will involve key business, community, and education stakeholders. The planning process will start in February 2021 and conclude in summer 2021. The project's outcome will be a community-wide strategy for strengthening the community's workforce and a plan for implementing the new strategy.

Chicken of the Sea, Dot Foods, Georgia Power, Meadows Health, Southern Nuclear and Trane Technologies have joined the Authority in sponsoring the project. A steering committee made up of key leaders will lead the project. The Authority has engaged the Carl Vinson Institute of Government at the University of Georgia to assist with facilitating and documenting the project.



Pictured above: Michele Johnson, Executive Director, Toombs County Development Authority, receives sponsorship funding for the Toombs County Workforce Strategy project from Mickey Daniel, Regional Project Manager, Community & Economic Development, Georgia Power.

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