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Reach Customers Online with Google [1]

On 15 Jun, 2019



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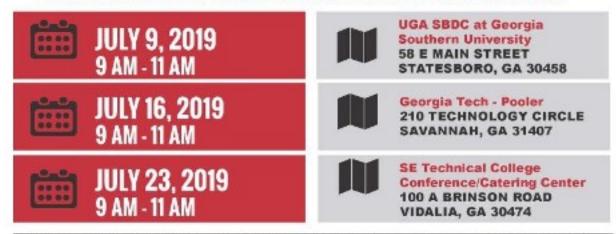


Research shows that over 90% of customers are looking for specific information about businesses when using search engines — like business hours, promotions or deals, even available appointments.

KEY ELEMENTS OF TRAINING:

- Reach local customers with Google My Business
- · Reach everyone on all devices
- Reach customers with online advertising
- Tips and strategies to improve your Google listing and local SEO
- Assistance with claiming and verifying your Google Business Page

3 OPPORTUNITIES TO LEARN! CHOOSE YOUR DATE AND LOCATION!



A Public Service and Outreach Unit of the University of Georgia. Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.

[2]

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