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[Logistics Market Snapshot - October 2015](#) [1]

On 17 Oct. 2015

Last year, U.S. companies imported over 65,000 metric tons of Halloween paraphernalia, with the majority arriving in June, July, and August. That's the equivalent to three ocean

As the pumpkin-spice trend grows (pumpkin-flavored products accounted for \$361 million in sales in 2014), U.S. consumers now have the option of buying more than 100 different

pumpkin-flavored foods including Pumpkin Spice Oreos, Pumpkin Pie Spice Pringles, Pumpkin Spice Jell-O, and even Pumpkin Spice Country Crock spread. (Source: Nielsen)

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Source

URL: <https://www.toombsconnect.com/connect/news/logistics-market-snapshot-october-2015>

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